

EEO PUBLIC FILE REPORT

3-STATION EMPLOYMENT UNIT WITH COMMON OWNERSHIP AND SHARED EMPLOYEES

This Report covers full-time job vacancy recruitment data for the one-year period
July 22, 2011 to July 21, 2012

Employment Unit Name: Pacific Broadcasting Group, Inc. (Newton, NC)
Newton-Conover Communications, Inc. (Newton, NC)

Station call signs and communities of license: WXRC-FM, Hickory, NC
WAIZ-AM, Hickory, NC
WNNC-AM, Newton, NC

Station Contact for EEO Information: Dave Lingafelt, President
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Listing of all full-time job vacancies by each station in this unit for this period:

WXRC:	Zero
WAIZ :	Zero
WNNC:	Zero

Description of Recruitment Efforts

None of the 3 stations in this employment unit has hired any new full-time employees during the past year. Accordingly, it has had no occasion to conduct any recruiting for a specific job opening during that time.

When a full-time opening does arise, the licensees will conduct broad and inclusive outreach efforts to recruit qualified job applicants